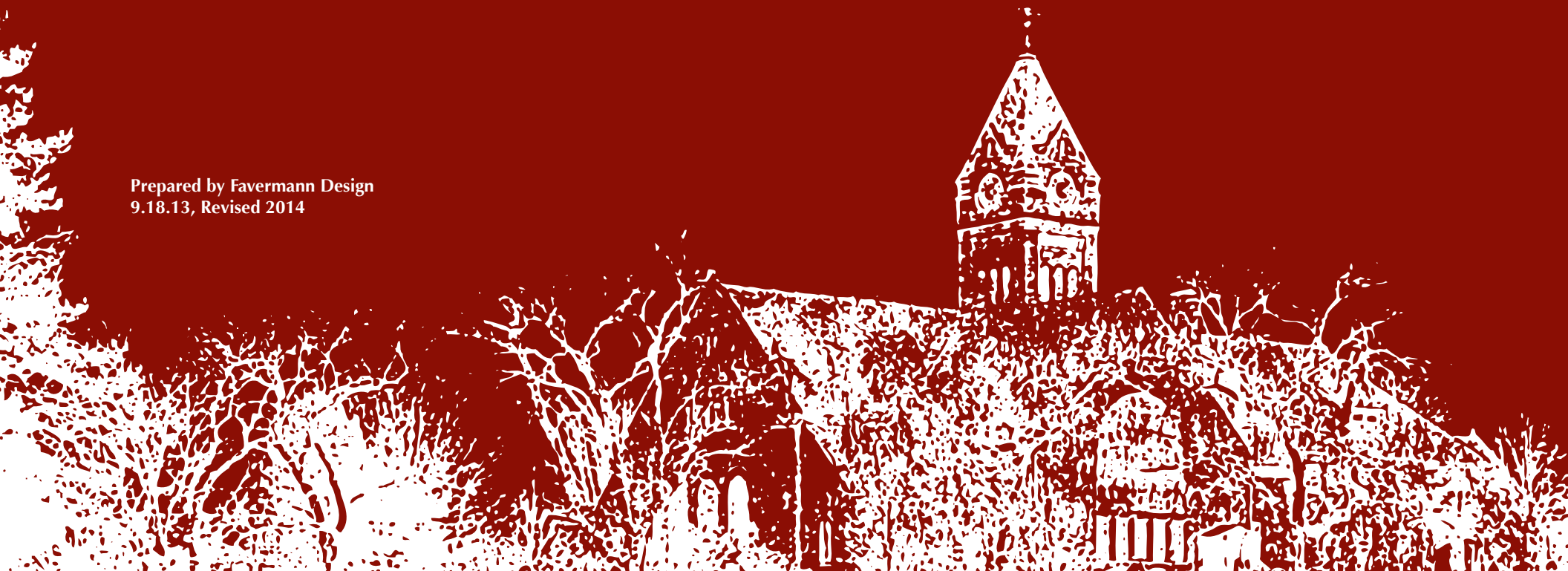


Winchester Wayfinding Specifications and Standards

2nd Draft

Prepared by Favermann Design
9.18.13, Revised 2014



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The Town of Winchester Wayfinding Signage Specifications

Introduction

The following pages describe and illustrate types and specific details for the fabrication of individual sign elements to be used in the Town Center of Winchester, Massachusetts. Fabricators can use each page to set up the layout of each sign and create it for installation. Signs are limited to wayfinding elements and parking signs. Each is distinctive to the character of Winchester.

Working in conjunction with the Town Planner and the Planning Board, the system of signs was developed over a series of months in conjunction with other various Town committees and department staff members. The Board of Selectman who are the Town of Winchester’s Street Commissioners unanimously approved the overall program on September 9, 2013.

The project was funded in part by a grant from the Griffin Foundation and general Town of Winchester funds.



Approved Signs

Specifications for ID_1

Type: Identification (Post and Panel Sign)

Overall Graphic Dimensions: 60" w x 30" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

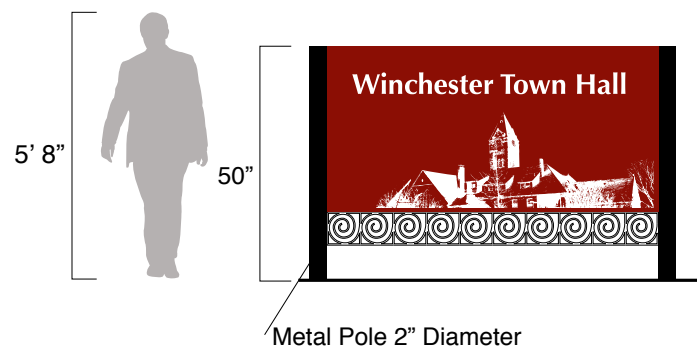
Back Painted Aluminum PM187C (Burgundy)

Color: White on PMS187C (Burgundy)

Font: Optima

Paint back burgundy

Note: - Spiral Hardware Added (6" spirals)
- Spirals to be painted black



Specifications for ID_4

Type: Identification (Pole Sign)

Overall Graphic Dimensions: 24" w x 30" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

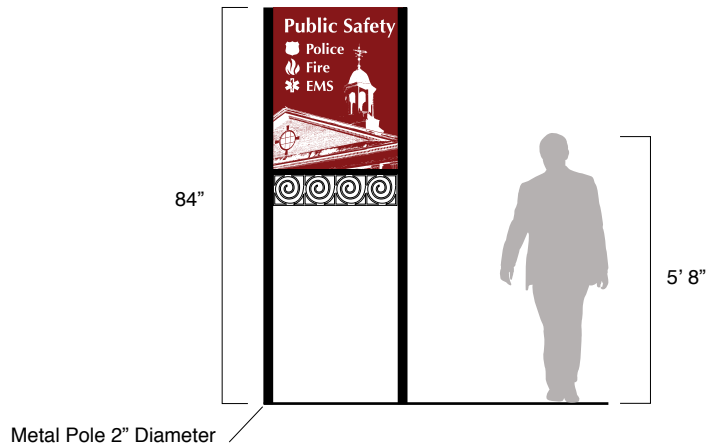
Back Painted Aluminum PMS187C (Red)

Color: White on PMS187C (Red)

Font: Optima

Double-Sided

Note: - Spiral Hardware Added (6" spirals)
- Spirals to be painted black
- Height to be determined



Specifications for ID_4

Type: Identification (Pole Sign)

Overall Graphic Dimensions: 24" w x 37" t

Ask fabricator to specify sign thickness

Please Price for 1 leg and for 2 legs

Cut Vinyl Graphic on Painted Aluminum

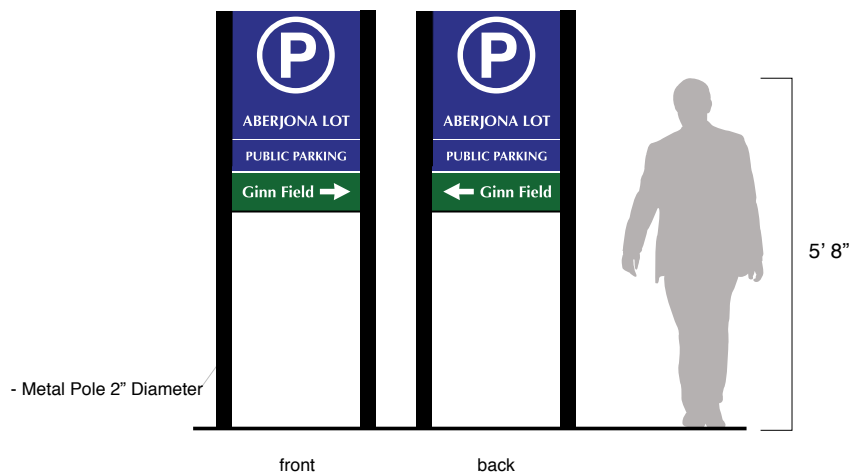
Color: White on PMS2746C (Blue),

White on PMS357C (Green)

Font: Optima

Double-Sided

Note: Height to be determined



Specifications for ID_4

Type: Identification (Pole Sign)

Overall Graphic Dimensions: 24" w x 29.5" t

Ask fabricator to specify sign thickness

Please Price for 1 leg and for 2 legs

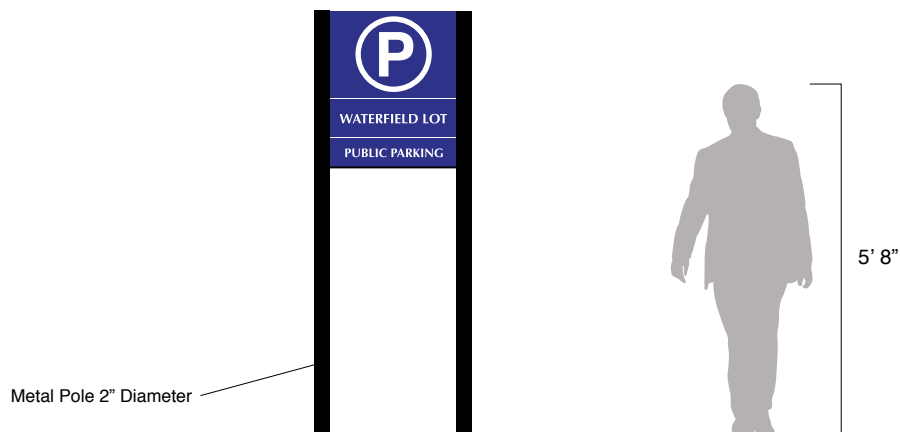
Cut Vinyl Graphic on Painted Aluminum

Color: White on PMS2746C (Blue)

Font: Optima

Double-Sided

Note: Height to be determined



White Vinyl Graphics



Specifications for ID_4

Type: Identification (Pole Sign)

Overall Graphic Dimensions: 24" w x 29.5" t

Ask fabricator to specify sign thickness

Please Price for 1 leg and for 2 legs

Cut Vinyl Graphic on Painted Aluminum

Color: White on PMS2746C (Blue)

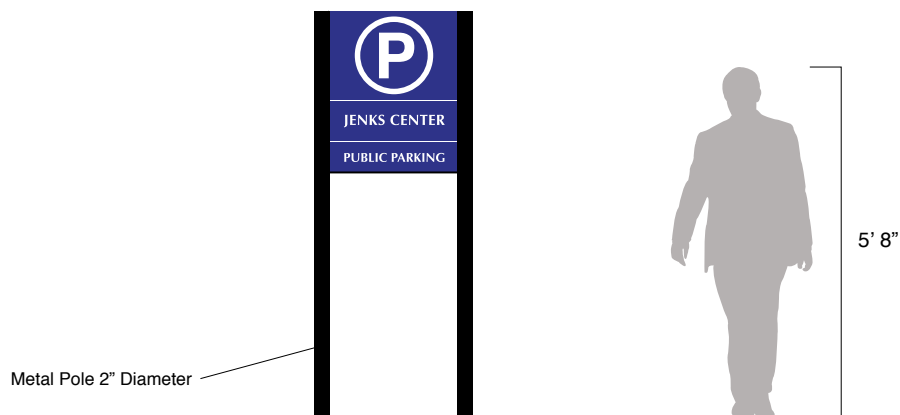
Font: Optima

Double-Sided

White Vinyl Graphics



Note: Height to be determined



Specifications for ID_5

Type: Identification (Pole Sign)

Overall Graphic Dimensions: 30" w x 42" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

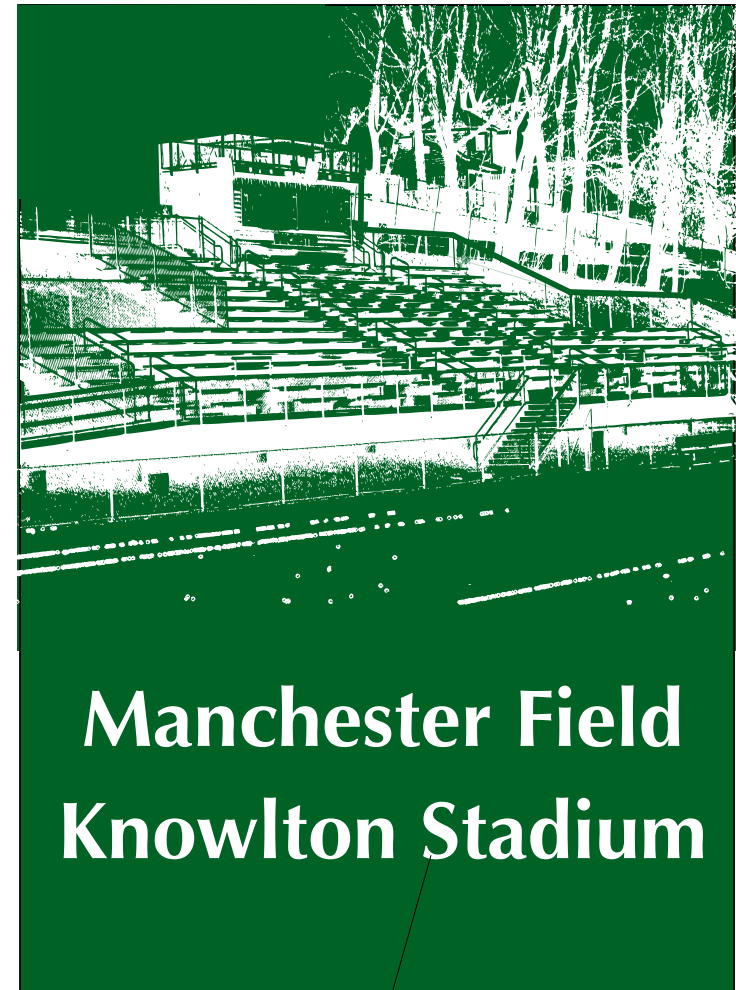
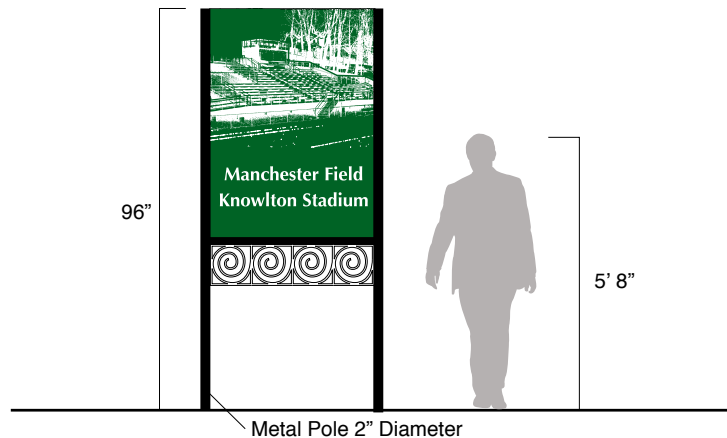
Back Painted Aluminum PMS357C (Green)

Color: White on PMS357C (Green)

Font: Optima

Double-Sided

Note: - Spiral Hardware Added (6" spirals)
- To be installed on concrete
- Spirals to be painted black



**Manchester Field
Knowlton Stadium**

White Vinyl Graphics

Ginn Field

Type: Identification (Post and Panel Sign)

Overall Graphic Dimensions: 24" w x 30" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

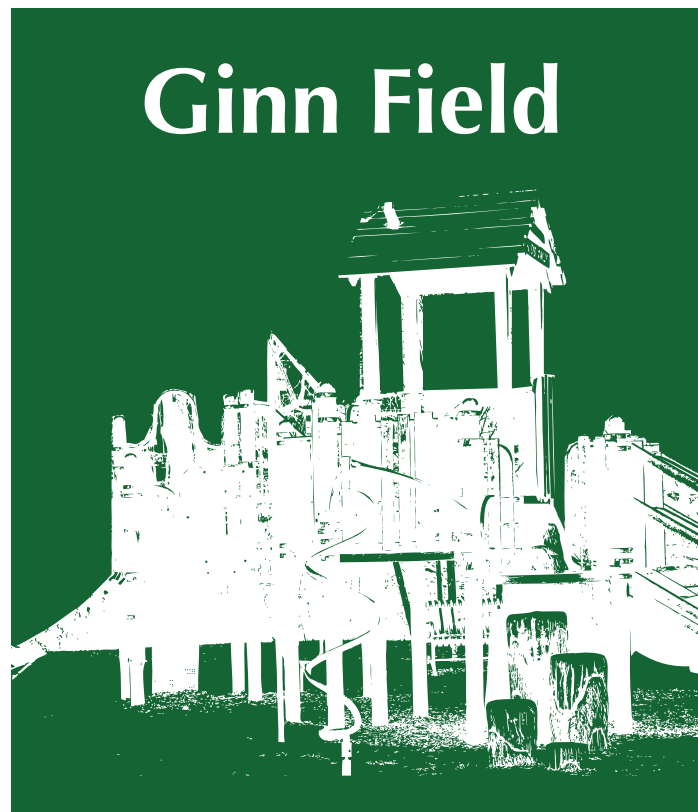
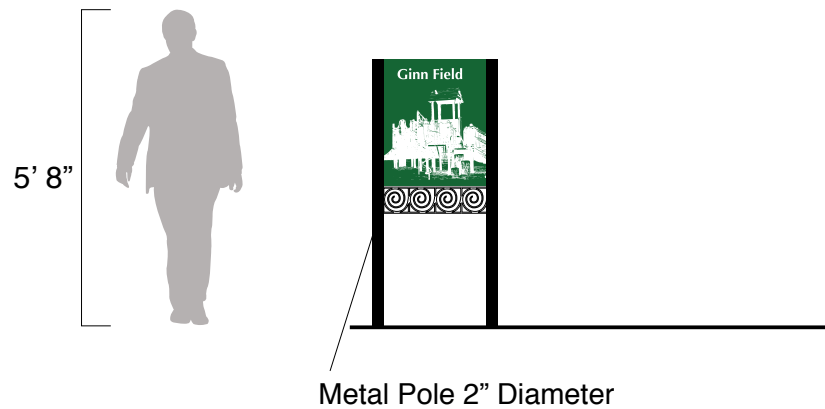
Back Painted Aluminum PMS357C (Green)

Color: White on PMS357C (Green)

Font: Optima

Double-Sided

- Note: - Spiral Hardware Added (4" spirals)
 - Spirals to be painted black
 - Height 30" from ground to bottom of sign.



Specifications for ID_4

Type: Identification (Pole Sign)

Overall Graphic Dimensions: 24" w x 42" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

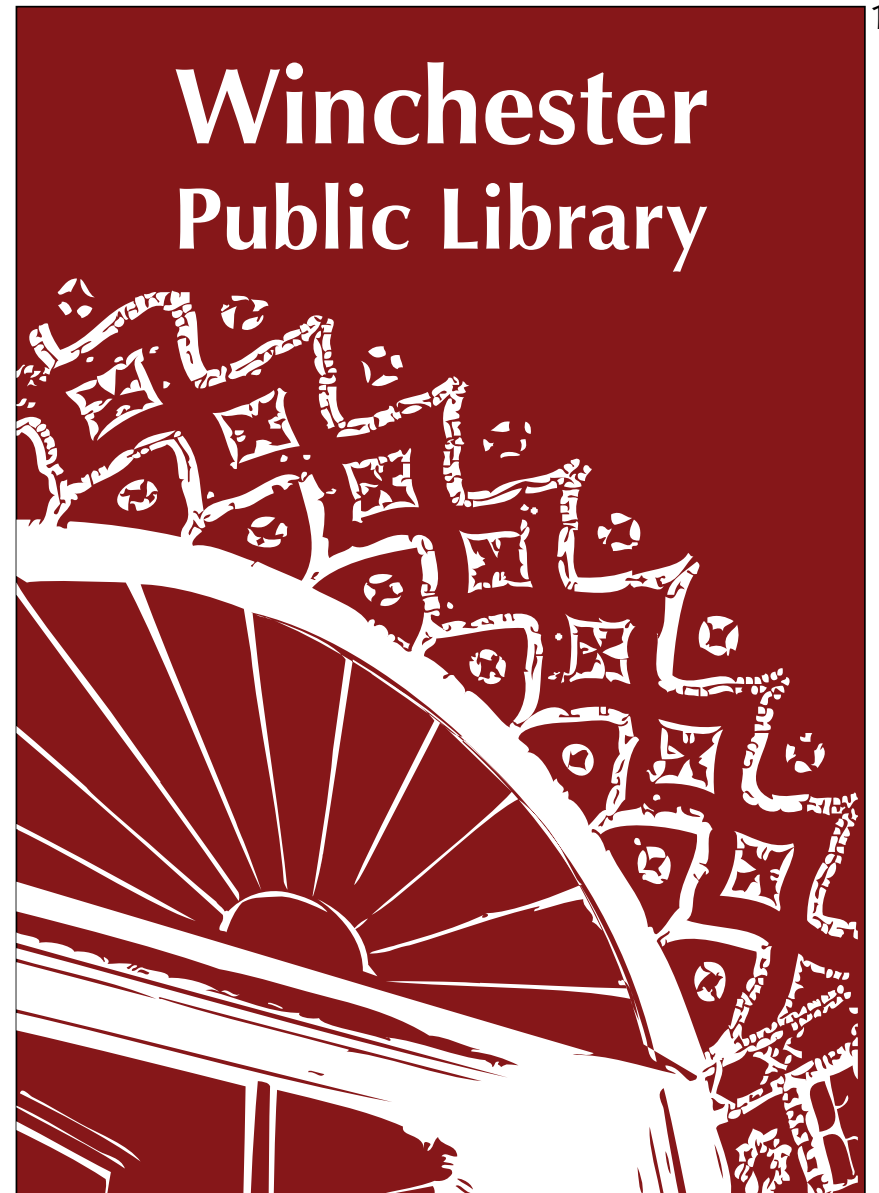
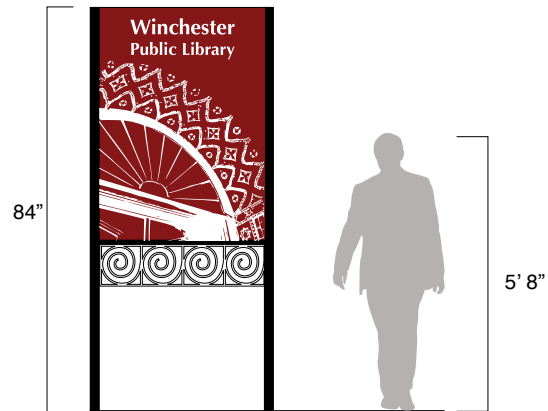
Back Painted Aluminum PMS187C (Red)

Color: White on PMS187C (Red)

Font: Optima

Double-Sided

Note: - Spiral Hardware Added (6" spirals)
- Spirals to be painted black



Phase 2 Signs

Specifications for D_4

Type: Directional (Pole Sign)

Overall Graphic Dimensions: 24" w x 30"t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

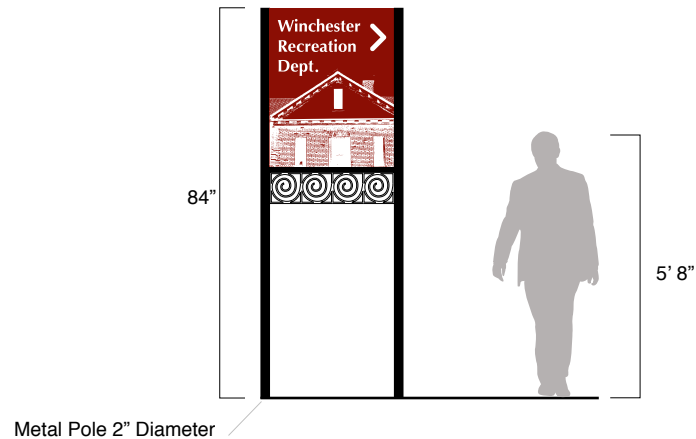
Back Painted Aluminum PM187C (Burgundy)

Color: White on PMS187C (Burgundy)

Font: Optima

2-Sided

Note: - Spiral Hardware Added (6" spirals)
- Spirals to be painted black



Specifications for D_1

Type: Directional (Modular Pole Sign)

Overall Graphic Dimensions: 56" w x 50" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

Back Painted Aluminum PM187C (Burgundy)

Color: White on PM187C (Burgundy)

Font: Optima

Amount:

Lettering Dimensions:

Uppercase 3.25"

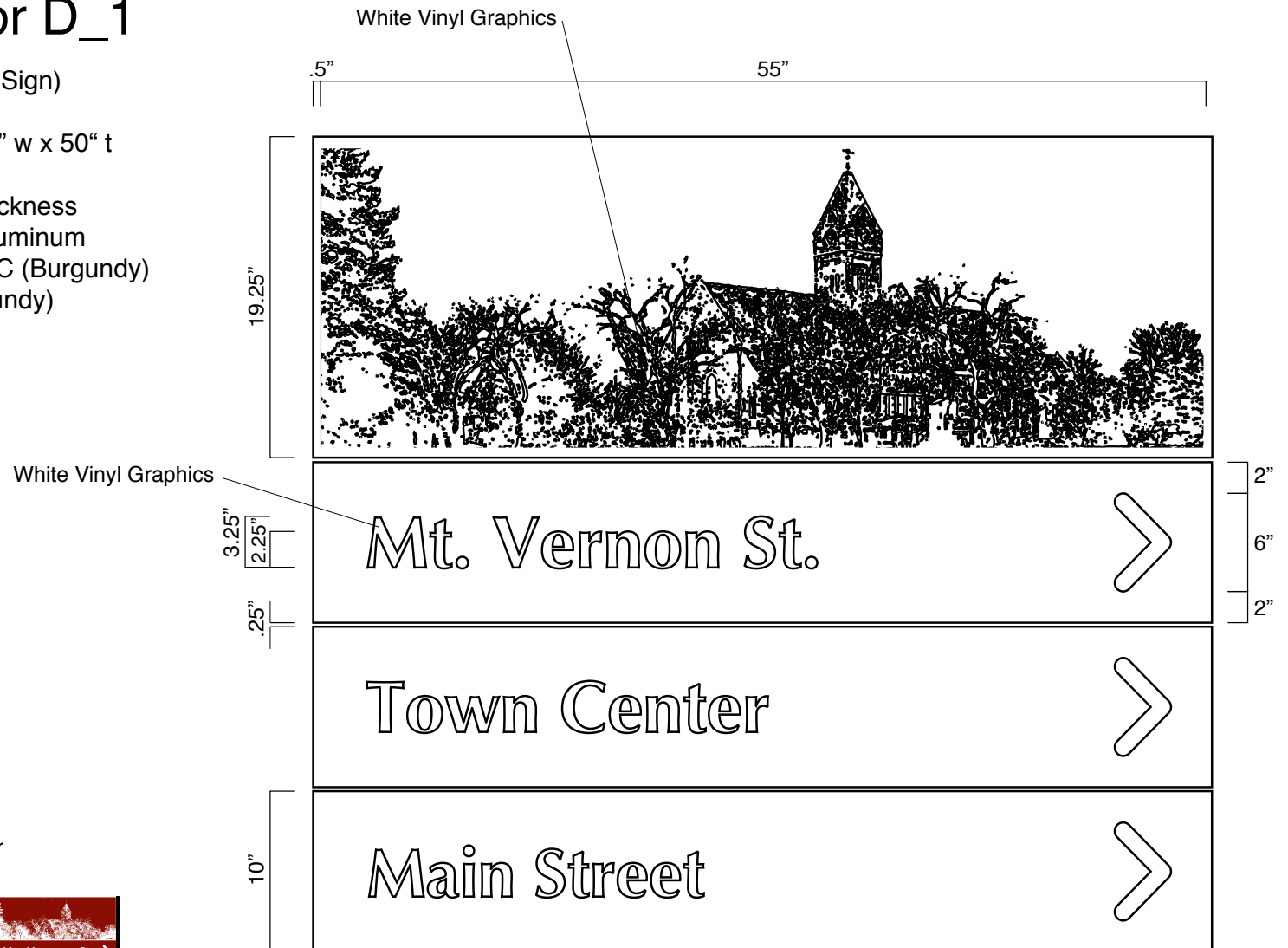
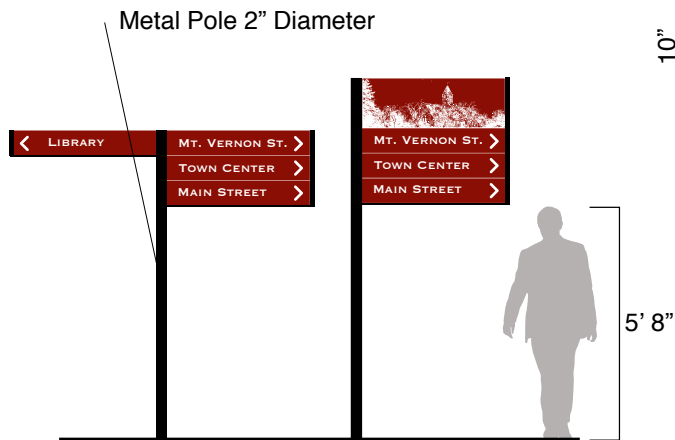
Lowercase 2.25"

Copy:

"Street Name" >

or

< "Street Name"



Specifications for ID_5

Type: Identification (Pole Sign)

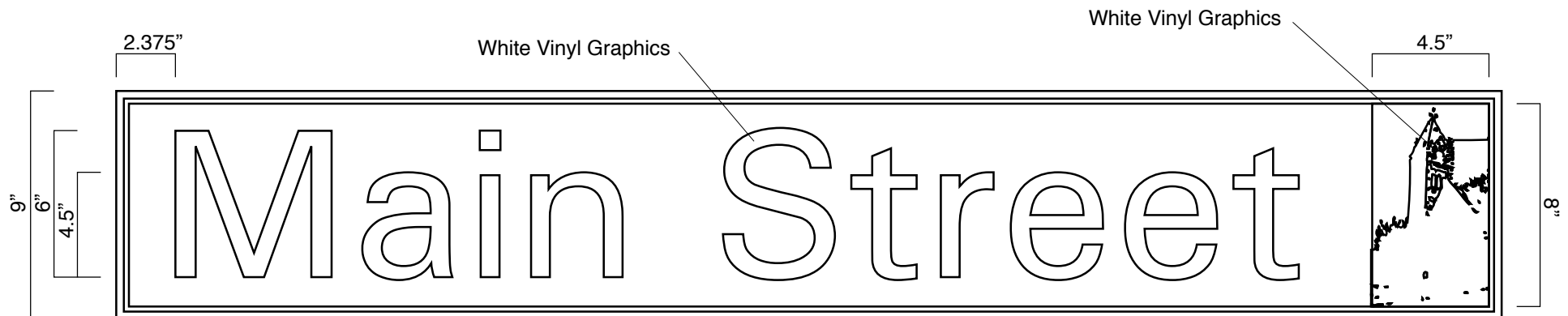
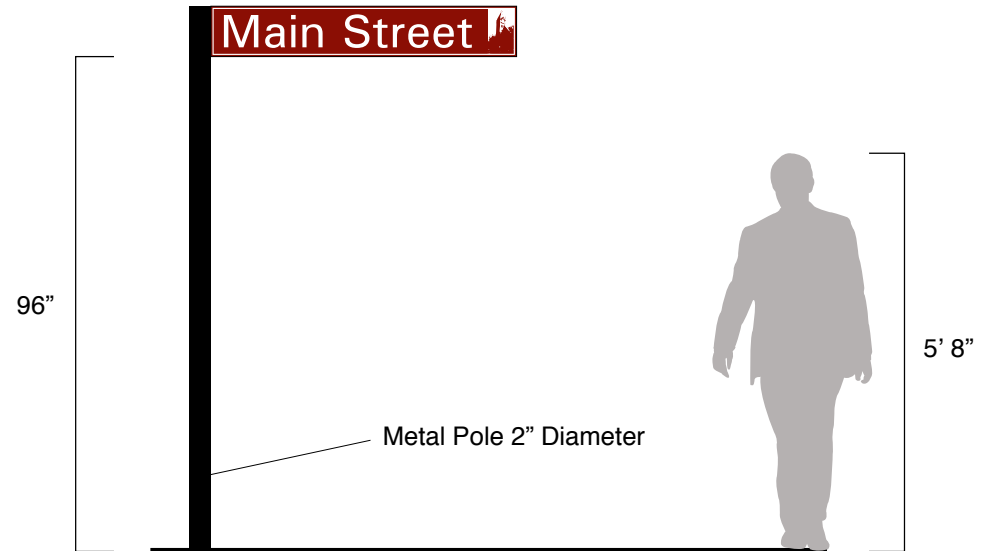
Overall Graphic Dimensions: ?" w x 9" t

Ask fabricator to specify sign thickness
 Cut Vinyl Graphic on Painted Aluminum
 Back Painted Aluminum PM187C (Burgundy)
 Color: White on PMS187C (Burgundy)
 Font: Optima

Amount:

Lettering Dimensions:
 Uppercase 6"
 Lowercase 4.5"

Copy:
 "Street Name"



Specifications for D_2

Type: Directional (Modular Pole Sign)

Overall Graphic Dimensions: 56" w x 10" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

Back Painted Aluminum PMS187C (Burgundy)

Color: White on PMS187C (Burgundy)

Font: Optima

Amount:

Lettering Dimensions:

Uppercase 3.25"

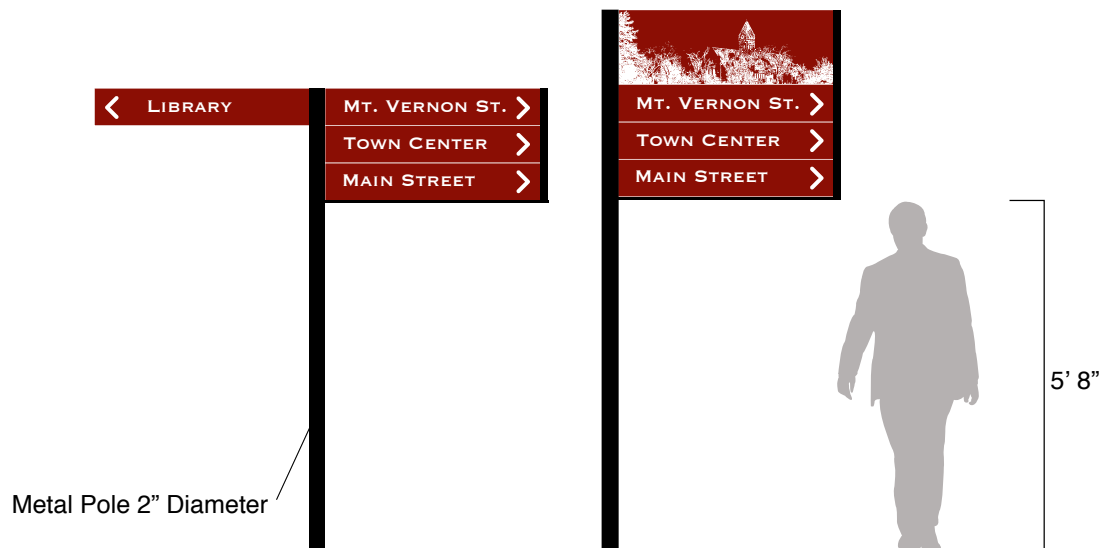
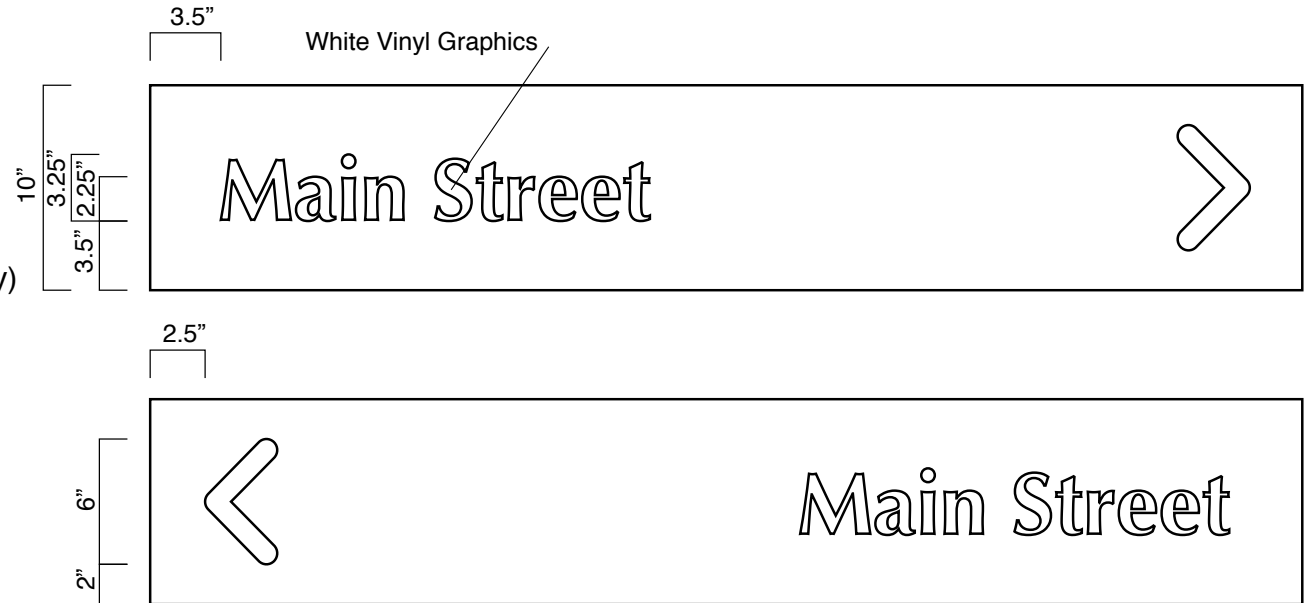
Lowercase 2.25"

Copy:

"Street Name" >

or

< "Street Name"



Specifications for D_3

Type: Directional (Pole Sign)

Overall Dimensions: 20" w x 30" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

Back Painted Aluminum PMS187C (Burgundy)

Color: White on PMS187C (Burgundy)

Font: Optima

Amount:

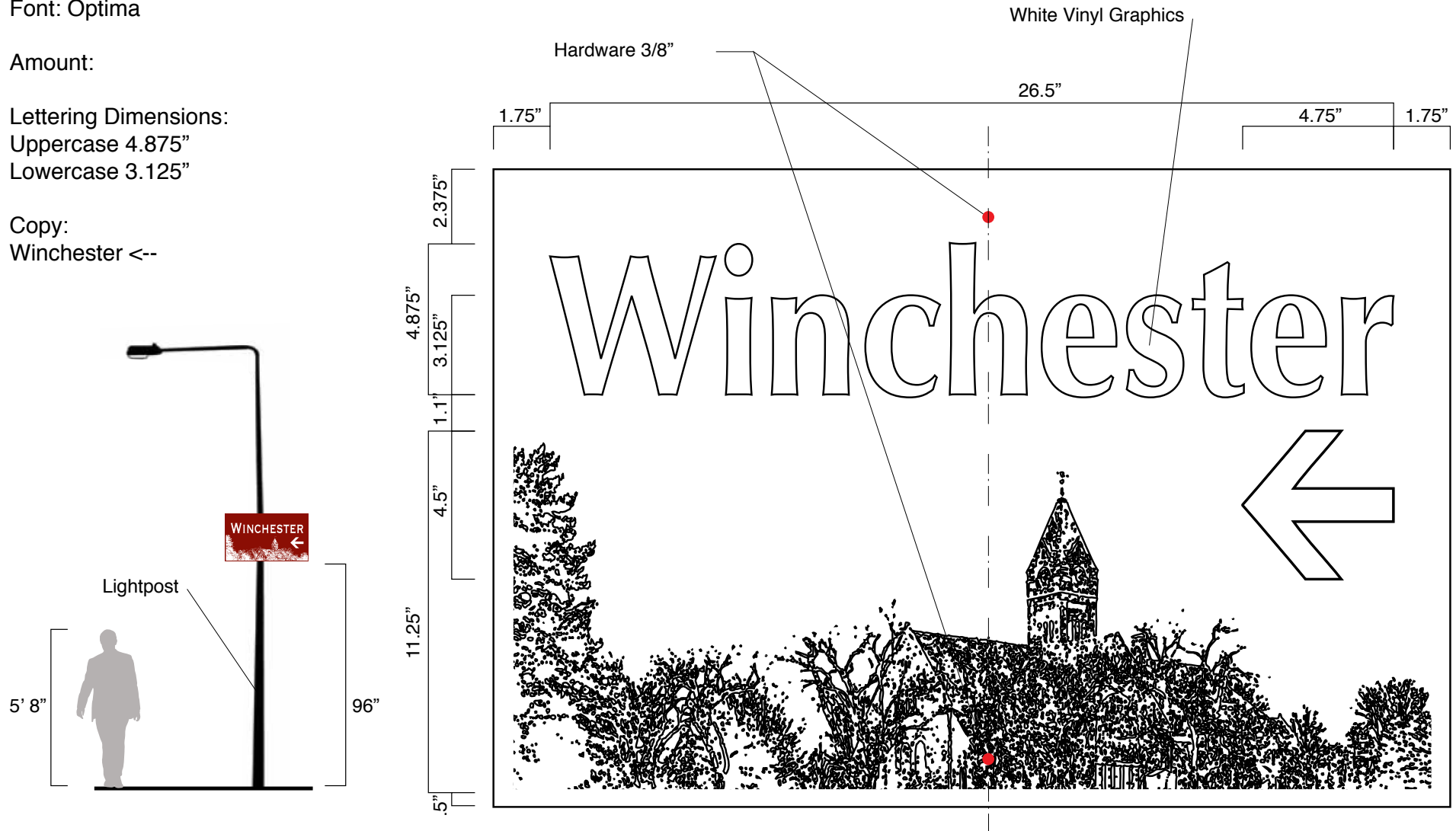
Lettering Dimensions:

Uppercase 4.875"

Lowercase 3.125"

Copy:

Winchester <--



Specifications for D_4

Type: Directional (Pole Sign)

Overall Graphic Dimensions: 12" w x 18" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

Back Painted Aluminum PM187C (Burgundy)

Color: White on PMS187C (Burgundy)

Font: Optima

Amount:

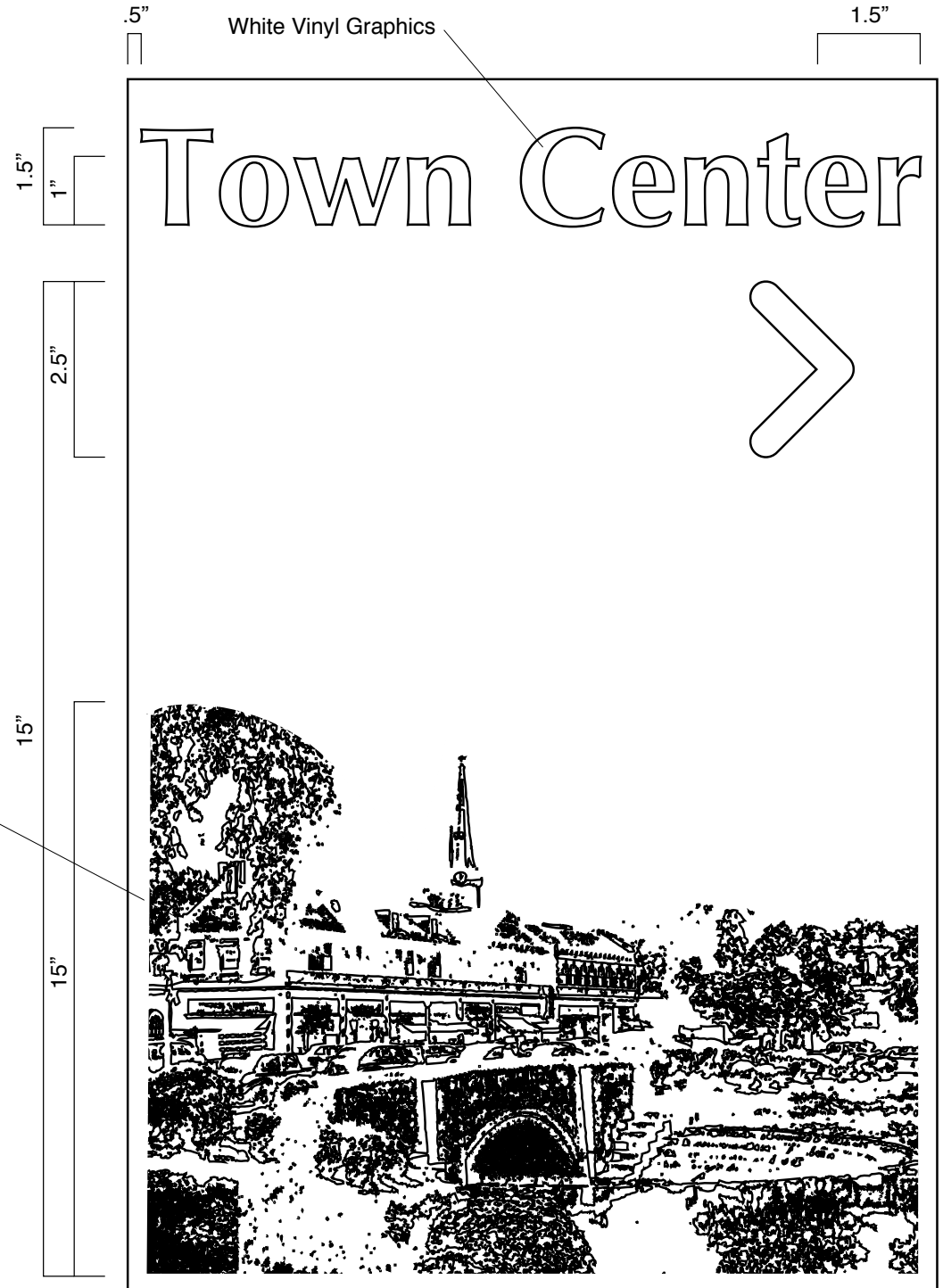
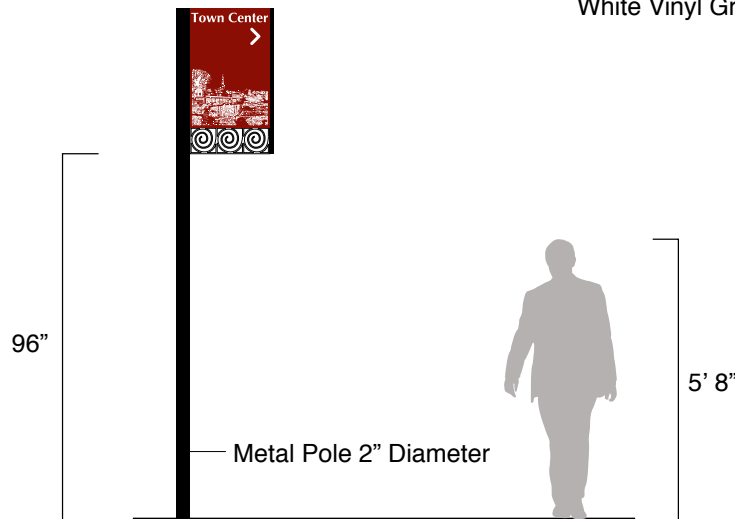
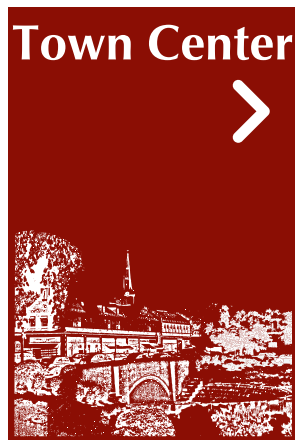
Lettering Dimensions:

Uppercase 1.5"

Lowercase 1"

Copy:

Town Center >



Specifications for D_5

Type: Directional (Pole Sign)

Overall Graphic Dimensions: 12" w x 15.75" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

Back Painted Aluminum PMS2746C (Blue)

Color: White on PMS2746C (Blue)

Font: Optima

Amount:

Lettering Dimensions:
Uppercase 5.5"

Copy:

P -->



9.5"
2.5"

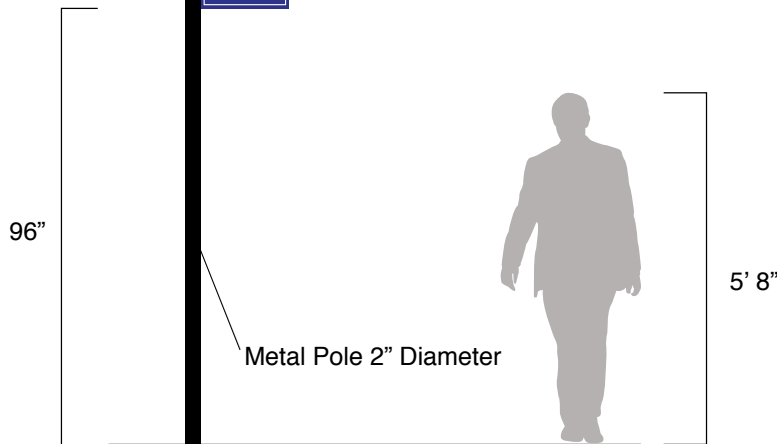
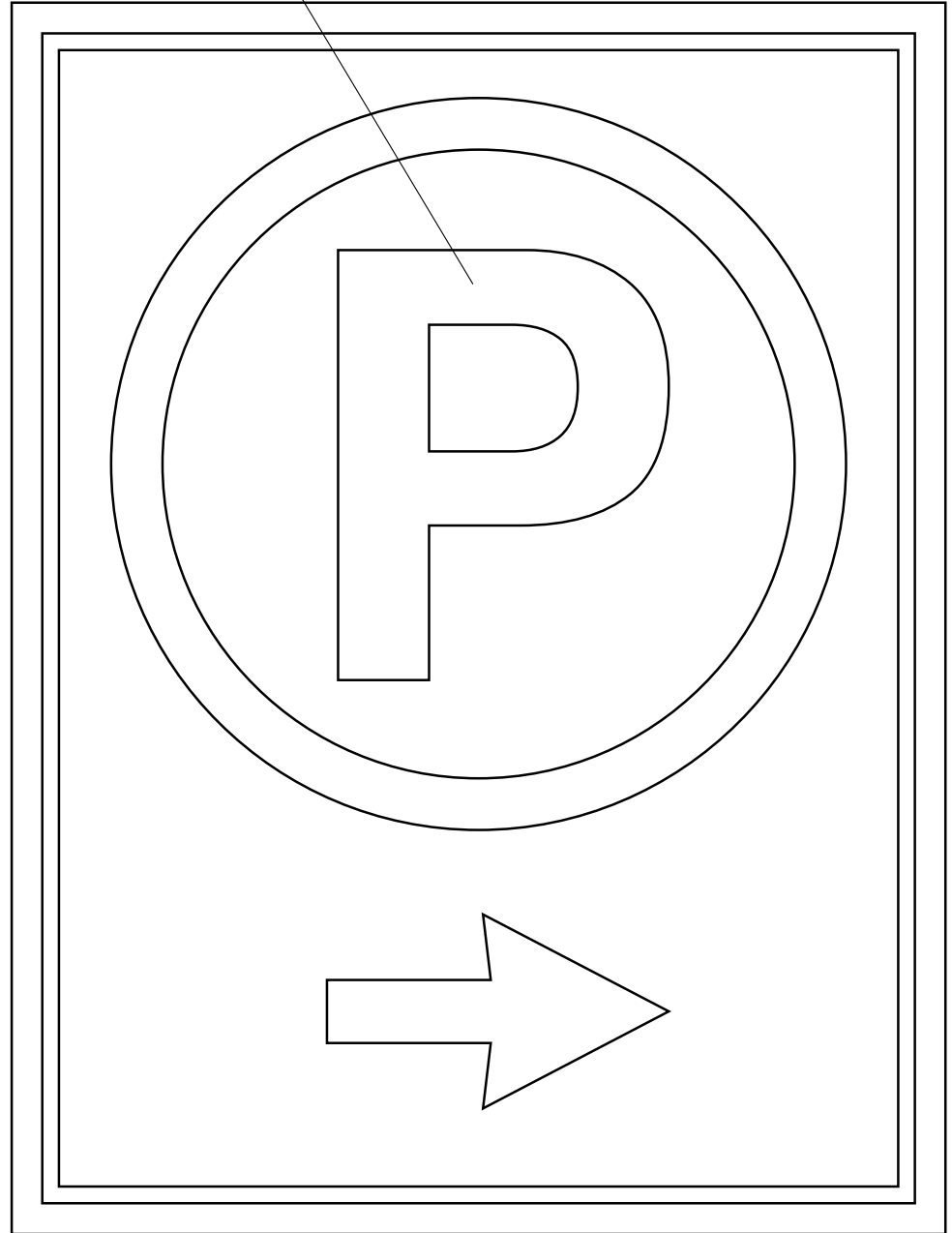
5.5"

2.5"

White Vinyl Graphics

.5"

4.25"



Specifications for D_6

Type: Directional (Pole Sign)

Overall Dimensions: 24" w x 30" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

Back Painted Aluminum PMS187C (Burgundy)

Color: White on PMS187C (Burgundy)

Font: Optima

Amount:

Lettering Dimensions:

Small Uppercase 3.375"

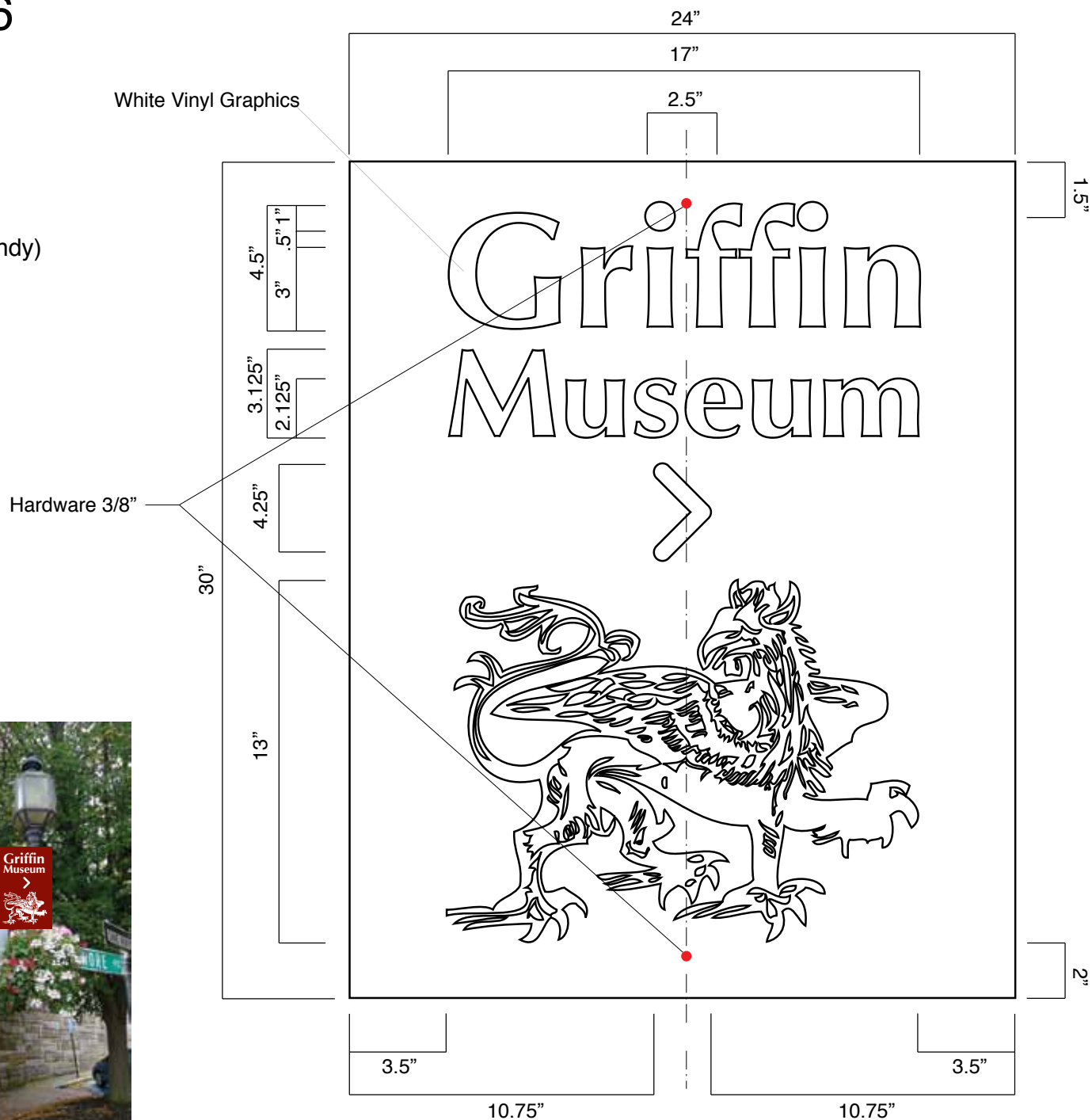
Small Lowercase 2.5"

Large Uppercase 4.75"

Large Lowercase 3"

Copy:

Griffin Museum >



Specifications for R_1

Type: Regulatory (Pole Sign)

Overall Graphic Dimensions: 12" w x 15.75" t

Ask fabricator to specify sign thickness

Cut Vinyl Graphic on Painted Aluminum

Back Painted Aluminum PMS2746C (Blue)

Color: White on PMS2746C (Blue)

Font: Optima

Amount:

Lettering Dimensions:

Small Uppercase .3125"

Medium Uppercase 1"

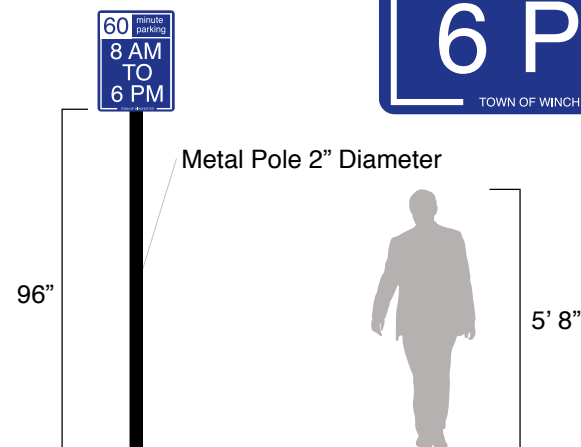
Medium Lowercase .75"

Large Uppercase 2.625"

Copy:

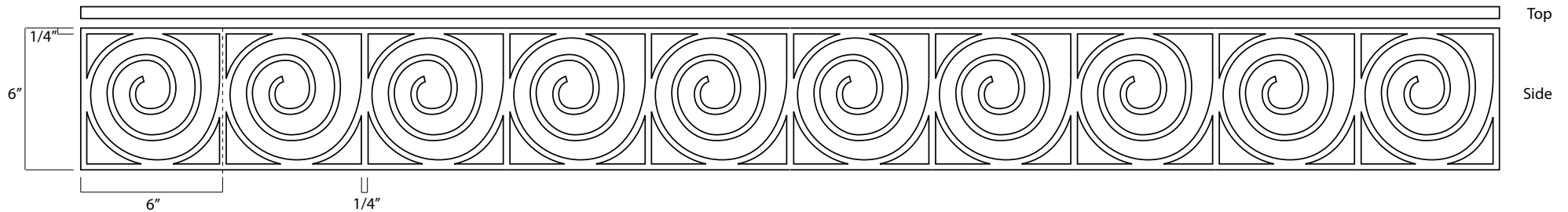
60 minute parking

8 AM TO 6 PM



Specification Sheet Winchester Hardware

Welcome to Winchester



Directional Sign

